



# THE DIRECTORS INSTITUTE

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## AGENDA

Thursday, May 18, 2023

Hershey Country Club · 1000 East Derry Road · Hershey, PA 17033

### General Sessions – Keystone Ballroom

7:30 am – 8:30 am	<b>Registration and Continental Breakfast</b> KEYSTONE LOBBY
8:30 am – 8:45 am	<b>Welcome</b> Duncan Campbell, President and CEO <i>Pennsylvania Bankers Association</i> KEYSTONE BALLROOM
8:45 am – 9:45 am	<b>Board Realities in a Volatile Economy</b> Nicholas Bybel, Jr., Esquire <i>Bybel Rutledge LLP</i> KEYSTONE BALLROOM
9:45 am – 10:00 am	<b>Refreshment Break</b> KEYSTONE LOBBY
10:00 am – 11:00 am	<b>Issues in ALM</b> James Clarke, Ph.D., Principal <i>Clarke Consulting</i> KEYSTONE BALLROOM
11:00 am – 12:00 noon	<b>2023 Economic Outlook</b> Kurt Rankin, Vice President and Senior Economist <i>The PNC Financial Services Group</i> KEYSTONE BALLROOM
12:00 noon – 1:00 pm	<b>LUNCHEON</b> TRADITIONS

## BREAKOUT SESSIONS

### Breakout Session #1 – 1:00 p.m. – 2:00 p.m.

Track #1 <ul style="list-style-type: none"><li>Keystone Ballroom</li></ul>	<b>Fair Lending Compliance</b> Juliya Kofman Greenfield, Principal <i>RKL LLP</i>
Track #2 <ul style="list-style-type: none"><li>Weitzel Room</li></ul>	<b>Regulatory and SEC Issues for 2023</b> Carter Frantz and Erik Gerhard, Partners <i>Bybel Rutledge LLP</i>
Track #3 <ul style="list-style-type: none"><li>McCarthy Room</li></ul>	<b>Issues in IT and FinTech Vendor Contracting</b> Louise Hutchinson, Esquire <i>Bybel Rutledge LLP</i>

### REFRESHMENT BREAK – KEYSTONE LOBBY

2:00 p.m. – 2:15 p.m.

### Breakout Session #2 – 2:15 p.m. – 3:15 p.m.

Track #1 <ul style="list-style-type: none"><li>Keystone Ballroom</li></ul>	<b>Effective Investor Relations Programs</b> Scott Martorana, Executive Managing Director <i>FinPro Capital Advisors, Inc.</i>
Track #2 <ul style="list-style-type: none"><li>Weitzel Room</li></ul>	<b>Cyber Security in a Digital/FinTech World</b> Audrey Magennis, Director <i>Cherry Bekaert</i>
Track #3 <ul style="list-style-type: none"><li>McCarthy Room</li></ul>	<b>Talent Retention: Issues in Employment Contracts</b> Catherine Walters, Esquire <i>Bybel Rutledge LLP</i>

**Please remember to return your evaluation forms to the registration desk in the Keystone Lobby before you depart.**